

2019 SYLLABUS YEARBOOK NORTHWESTERN UNIVERSITY

EUNOIA
think beautiful thoughts

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STUDENT'S FIRST AND LAST NAME _____
(as you would like it to appear at top of ad)

Please print all information clearly.

Parent / Purchaser's Name _____

DAYTIME PHONE _____

Address (Street, City, State, Zip) _____

CHECK ONE: I am sending _____ images and text by email
(number)

OR I am mailing _____ photos to be scanned.
(number)

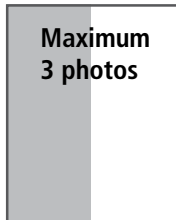
Please return these pictures to me.
I am including a SASE*

Email Address *(required if submitting text or images via email)* _____

CHOOSE AN AD SIZE AND CHECK THE BOX BELOW:



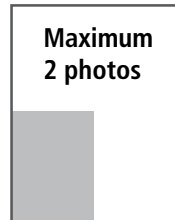
FULL PAGE
\$300
8³/₈ x 11"
(8.375 x 11")



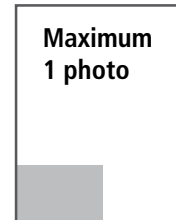
1/2 Page (V)
\$175
4 x 11"
(4 x 11")



1/2 Page (H)
\$175
8³/₈ x 5³/₈"
(8.375 x 5.333")



1/4 Page
\$115
4 x 5³/₈"
(4 x 5.333")



1/8 Page
\$75
4 x 2¹/₂"
(4 x 2.5")

PRINT YOUR MESSAGE in the space below – or attach a printout.
The student's first and last name will appear at the top of each ad.
PLEASE keep in mind the size of the ad when sending photos and
wording. A full page is about the size of this sheet. All ads and photos
will be printed in full color.

If you have HIGH QUALITY digital images, you may email them to
syllabus@northwestern.edu. (This is better than mailing a printout of
a digital image.) Text for the ad may also be sent by email, but we
MUST RECEIVE THE CHECK with this form to process the ad.
DON'T DELAY – Deadline is November 19, 2018.

Message: _____

If you need more space for the message please attach a typewritten sheet, word file or include the text with the photo submission email.

Mail this completed form with a check made payable to **Students Publishing Company**.

QUESTIONS? Call (847) 491-7206 or e-mail syllabus@northwestern.edu

Address: **Students Publishing Company**
1999 Campus Drive, Norris - 3rd Floor
Evanston, IL 60208 (Attn: Yearbook)

*To have photos returned, please write the student's name on the back of each and include a Self-Addressed, Stamped Envelope.

FOR OFFICE USE ONLY

Amount Paid: Check No:

Date Paid: Initials:

No. of Photos Sent: Return: Y N ____

Scanned: ____ Email:

You may scan and submit this form digitally via email at **syllabus@northwestern.edu** and pay online at **nusyllabus.com/senior-ads**

Thomas Smith



Then...

Our pride and joy, you became an excellent student, showing remarkable creativity.



Now...

Always a start, and a character, whichever side of the camera you were on.



Soon...

And now you are a serious talent!
Congratulations – The Class of 2019!

AD COSTS

1/2 page \$175

1/4 page \$115

1/8 page \$75

NOTE: Ads will be printed in full color.

SAMPLE ADS

These represent a few ideas and sizes for your Senior Ad. Your ad will appear slightly larger in the yearbook, but in the correct proportion. Please keep in mind the size of your ad when sending in pictures and text. We would be happy to scan a picture, or you may send one via email to syllabus@northwestern.edu

John Smith

CONGRATULATIONS on your graduation from NU!
God bless you—my son!

Love you very much!
Mom, Dad, sister and brother



Megan Smith

You rock!!
The world is yours.
Love mamá, papá
y Stav

