

this is your

NORTHWESTERN

2017 Syllabus Yearbook
NORTHWESTERN UNIVERSITY

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STUDENT'S FIRST AND LAST NAME _____

(as you would like it to appear at top of ad)

Please print all information clearly.

Parent / Purchaser's Name _____

DAYTIME PHONE _____

Address (Street, City, State, Zip) _____

CHECK ONE: I am sending _____ images and text by email
(number)

OR I am mailing _____ photos to be scanned.
(number)

Please return these pictures to me.
I am including a SASE*

Email Address (required if submitting text or images via email) _____

CHOOSE AN AD SIZE AND CHECK THE BOX BELOW:



Maximum
5 photos

FULL PAGE
\$300
8³/₈ x 11"
(8.375 x 11")



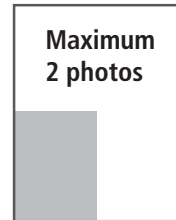
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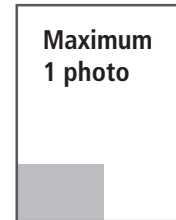
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3 photos

1/2 Page (H)
\$175
8³/₈ x 5³/₈"
(8.375 x 5.333")



Maximum
2 photos

1/4 Page
\$115
4 x 5³/₈"
(4 x 5.333")



Maximum
1 photo

1/8 Page
\$75
4 x 2¹/₂"
(4 x 2.5")

PRINT YOUR MESSAGE in the space below – or attach a printout.
The student's first and last name will appear at the top of each ad.
PLEASE keep in mind the size of the ad when sending photos and
wording. A full page is about the size of this sheet. All ads and photos
will be printed in black and white, but color images may be submitted.

If you have HIGH QUALITY digital images, you may email them to
syllabus@northwestern.edu. (This is better than mailing a printout of
a digital image.) Text for the ad may also be sent by email, but we
MUST RECEIVE THE CHECK with this form to process the ad.
DON'T DELAY — Deadline is November 18, 2016

Message: _____

Mail this completed form with a check made payable to **Students Publishing Company**.

QUESTIONS? Call (847) 491-7206 or e-mail syllabus@northwestern.edu

Address: **Students Publishing Company**
1999 Campus Drive, Norris - 3rd Floor
Evanston, IL 60208 (Attn: Yearbook)

*To have photos returned, please write the
student's name on the back of each and
include a Self-Addressed, Stamped Envelope.

FOR OFFICE USE ONLY

Amount Paid: Check No:

Date Paid: Initials:

No. of Photos Sent: Return: Y N ____

Scanned: ____ Email: